

WHAT EYE CARE PROFESSIONALS ARE SAYING ABOUT EYEVERTISE

"Our new site truly describes the look and feel of our office...We got the best and couldn't ask for anything more."

*Angla Ravesi, R.D.O
Boston, MA*

www.proopticalboston.com

"...with Eyevertise's optical and technical background, they translate web ideas into increased profitability and patient retention."

*Craig M. DeClark, O.D.
Chicago, IL*
www.declark.com

"EyeVertise is simply the best!!...I highly recommend EyeVertise to any business considering a top-flight web site."

*Travis B. Adlington, OD, FAAO CEO
Reno, NV*
www.eyeglassgallery.net

"Their knowledge of the optical field, including the workings of an optometric or optician office have proved essential in expediting the process of our site development."

*Dr. Robert N. Spivack
Turnersville & Deptford, New Jersey*
www.sterlingeyes.com

AFFORDABLE WEBSITE SOLUTIONS FOR EYE CARE PROFESSIONALS



1910 Venus Court
Decatur, IL 62526



OPTICAL WEBSITE SPECIALISTS



Your website is the #1 source where people go to get information about your optical business.

Eyevertise will help you reach, teach, and keep your patients with affordable website solutions.

1-800-943-1411

www.eyeveritise.com

ARE YOU LOSING PATIENTS TO YOUR COMPETITORS?

Your website is your patient's first impression of your business. You may only have one chance to reach out to a new patient. You want to be sure you represent your optical practice professionally. A website with educational information and resources will set you apart from your competition. Your patients use the internet to find everything from educational information about eye care, teaching video's, setting up appointments and most importantly, to **find your business**.

Web site solutions from **Eyevertise** can help you...

- Reach new patients and increase revenues.
- Teach patients about you, your services, and provide educational information related to eye care.
- Keep patients through on-going communications.

No more "Yellow Pages"...

With the convenience of the internet and mobile phones with searching capabilities, your patients no longer rely on outdated telephone books. They Google it!



- Seventy-nine percent of all internet users say they seek various medical and eye care information on the world wide web.
- Among all the advertising that you do to reach people, everyone gives their web address. The first thing a consumer wants to do is jump on that website and check out your business.

WHY EYEVERTISE IS YOUR BEST SOLUTION

Proven Solutions	Industry Experts	Custom Design
<ul style="list-style-type: none">• PROVIDES YOUR PATIENTS WITH EDUCATIONAL CONTENT• HELPS CREATE CUSTOMER LOYALTY• WE DON'T JUST BUILD WEBSITES... WE BUILD YOUR BUSINESS	<ul style="list-style-type: none">• 35 YEARS EXPERIENCE IN THE OPTICAL INDUSTRY• 12 YEARS BUILDING PROVEN OPTICAL WEBSITES• OVER 100 OPTICAL WEBSITES AND GROWING	<ul style="list-style-type: none">• DON'T GET BOXED IN BY TEMPLATE SERVICES• YOUR WEBSITE SHOULD REFLECT YOUR PRACTICE• OUR DESIGNERS UNDERSTAND YOUR PATIENT'S NEEDS

Eyevertise website solutions bring results!

Call us today for a free consultation:
1-800-943-1411

www.eyeveritise.com
info@eyeveritise.com

OUR PROFESSIONAL WEBSITES PROVIDE YOU...

- **Affordable Custom Built Websites** - Our professional graphics designers get it right! They work with you to create a professional custom design that is informative and user friendly. Getting just the right look is critical as your website is often a patient's first impression of your practice.
- **Online Optical Content** - Eyevertise has worked very hard to compile and maintain a large library of online, interactive optical content. The content consists of videos, pictures and articles that teach your patients.
- **Search Engine Optimization** - Having a great web site is a start. But it only works if patients can find you. Our job is not only to build you a great website, but to make sure your prospective patients find you easily and often. We are experienced in Search Engine Optimization (SEO), and have the technology to get you noticed again and again.
- **Online Patient Interactive Forms** - Appointment Request, Medical History, Insurance Submission, Dry Eye Evaluation, and Doctor Evaluation. Let your patients complete forms prior to their visit... saves time and makes your practice run more efficient.
- **Email Blast Module** - Keep in touch with your patients by email. Remind patients of upcoming appointments and communicate with them when you have special promotions. Email blasts will generate business and customers appreciate friendly reminders.

These are just a few of our website solutions that will help grow your practice.